



100+
PROPOSALS
SUPPORTED



40+
CLIENTS
SERVED



95%+
ON-TIME SUBMISSION
TRACK RECORD



20+
YEARS OF
COMBINED EXPERIENCE



90%+
CLIENT
SATISFACTION
RATE



WHAT WE DO

Aventra Solutions is a professional consulting firm providing comprehensive proposal management, capture support, business development, and strategic consulting services to government contractors pursuing Federal, State, Local, and Education (SLED) opportunities. We help organizations improve their competitiveness through compliant, high-quality proposals, effective capture planning, and structured business development processes.

Our team supports clients throughout the entire business development lifecycle from opportunity identification and solicitation analysis to proposal development, production, and post-submission support. By combining proven proposal methodologies, compliance-driven processes, and strategic thinking, Aventra Solutions enables organizations to pursue opportunities confidently while increasing their probability of winning.



CORE COMPETENCIES

- ✓ Proposal Management
- ✓ Federal Proposal Development
- ✓ Capture Management Support
- ✓ Opportunity Assessment &
- ✓ Bid/No-Bid Analysis
- ✓ Compliance Matrix Development
- ✓ Proposal Scheduling &
- ✓ Coordination Technical Proposal
- ✓ Writing Management Volume
- ✓ Development Executive Summary
- ✓ Win Theme Development
- ✓ Past Performance Writing
- ✓ Proposal Graphics &
- ✓ Desktop Publishing
- ✓ Price Volume Coordination
- ✓ Pricing Narrative Coordination
- ✓ Proposal Production &
- ✓ Submission



OTHER SUPPORT SERVICES

- ✓ Capability Statement Development
- ✓ Proposal Process Improvement
- ✓ Proposal Templates & Knowledge Libraries
- ✓ Proposal Training & Workshops
- ✓ Orals & Presentation Support
- ✓ Proposal Center / War Room Setup
- ✓ Subcontractor Coordination
- ✓ Strategic Capture Planning
- ✓ Teaming Strategy Support
- ✓ RFP/RFI Response Management
- ✓ Proposal Surge Staffing



RECENT EXPERIENCE

FEDERAL PROPOSAL SUPPORT

Provided complete proposal lifecycle support for multiple Federal government pursuits including solicitation analysis, compliance management, proposal writing, and submission support, helping clients deliver compliant, responsive proposals within aggressive deadlines.

PROPOSAL PROCESS MODERNIZATION

Designed standardized proposal development processes including compliance tools, proposal templates, review workflows, and document management processes that improved proposal quality and organizational efficiency.

INDEPENDENT PROPOSAL REVIEWS

Performed comprehensive PinkTeam and Red Team reviews for government contractors, strengthening proposal messaging, improving compliance, identifying proposal gaps, and enhancing overall proposal quality before submission.



TARGET MARKETS

- ✓ State & Local Government
- ✓ Federal Proposal Development
- ✓ Capture Assessment &
- ✓ Bid/No-Bid Analysis
- ✓ Civilian Contractors
- ✓ Civilian Contractors
- ✓ Executive Summary Writing
- ✓ Proposal Graphics &
- ✓ Desktop Publishing
- ✓ Proposal Editing & Quality
- ✓ Assurance Color Team Reviews
- ✓ Small Business Support
- ✓ Professional Services
- ✓ Coordination Teaming Partners & Subcontractors



DIFFERENTIATORS

- ✓ Compliance-First Approach
- ✓ Proven Federal Proposal
- ✓ Experience End-To-End
- ✓ Proposal Lifecycle Capture & Submission
- ✓ Experienced Proposal
- ✓ Managers & Technical Writers
- ✓ Subcontractor Coordination
- ✓ Strategic Capture Planning
- ✓ High-Quality Graphics &
- ✓ Desktop Technical Writing
- ✓ Scalable Rapid Support for
- ✓ Small & Mid-Sized Firms
- ✓ Committed Partnership On-
- ✓ Time, Compliant Deliverables



INDUSTRIES SERVED

Federal Government	Transportation
Commercial	Justice
State & Local	Energy
Healthcare	Education (SLED)
NIH	Defense



FEDERAL



STATE



LOCAL



EDUCATION



CAPTURE SUPPORT



PROPOSAL WINS